

*"Empowering future journalists in representing
the V4 countries at European and global level"*



TRAINING COURSE FOR YOUNG JOURNALISTS | BUDAPEST | 15-17 MAY 2017

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PROJECT BACKGROUND

The increasing multiculturalism in Visegrad countries poses a challenge to journalism. Given the signifying power of the news media, the ways in which news represents various ethnic communities, issues related to multiculturalisation and the changing society have significance in relation to the positions of various groups and to the relations between them. Recent surveys show ethnic minorities are still largely absent from opinion pages, senior roles and staff. Moreover, despite the diverse ethnic feature of the Visegrad countries only a few minority (e.g. Roma, Turkish, Jewish) press centres exist with limited content and access along fault lines.

PROJECT AIM AND OBJECTIVES

The project primarily aims for a responsible journalism. Specifically, it aims to train young professionals who are not only aware of societal issues affecting the V4 region but also interested in exchange of information through journalism or by writing. This is in line with the goal of the V4 member countries in preserving and promoting cultural cohesion and cooperation within the region and in the EU as a whole. By inviting future journalists, their contribution of articles and blog entries about minority-related issues will raise awareness concerning minority issues. The newly published articles will draw attention on under-represented communities in the V4 region. The project will also involve members of minority groups thus enhancing their opportunities in the labour market. The project is funded by [Visegrad Fund](#).

CONTENT

A training course with 12 participants from 4 countries and 3 lecturers.

- 1st day – theoretical day: introduction, principles of journalism, minority perspectives in the media, work with resources, researching
- 2nd day – theoretical & practical day: journalism genres, opinion pieces and blog, case study, writing of articles
- 3rd day – practical day: writing of articles, presentation, evaluation

DURATION

3 days between 15 and 17 May 2017. The training starts at 2 p.m. on the 15th of May and finishes at 4 p.m. on the 17th of May.

PARTICIPANTS AND PARTNER ORGANISATIONS

12 participants and 3 lecturers coming from the Visegrad Group (V4) countries.

Partner organisations are:

- [Mladiinfo](#) (Czech Republic)
- [Institute for Cultural Relations Policy](#) (Hungary)
- [European Foundation for Human Development](#) (Poland)
- [Youth Empowerment in a European Society](#) (Slovakia)
- [Visegrad Fund](#)

PARTICIPANTS PROFILE

This project has been designed and developed to be addressed to young journalists, students of entry-level journalism studies and young people interested in press, media and minority-related issues.

In order to be eligible as a participant, it is necessary to be legally resident in the country in which the sending organisation is registered. The participants should be:

- young people between 18-35, preferably but not limited to those who want to become journalists or about to start Journalism studies; university students in Journalism, or those with Political Science or International Relations and related fields educational background,
- have good communicative level and writing skills of English.

Each partner selects at least one participant with different ethnic background in order to represent one of the ethnic communities of their respective country.

HOW TO PREPARE AND WHAT TO BRING?

Before the training participants required to make individual research about ethnic minority perspectives in the media in their respective country or in the V4 countries.

The research should seek answers to the following questions:

- How ethnic minorities are presented in the media and public debate?
- What are the national media outlets related to ethnic minority communities?
- What are the main topics/issues/cases related to ethnic minorities?

Participants are required to bring their laptops or any electronic device that can be used while preparing the articles.

TENTATIVE SCHEDULE

	15 May	16 May	17 May
08:00-09:00	Arrival	Breakfast	Breakfast
09:30-11:00		Session III. (Journalism genres)	Individual work on articles
11:00-11:30		Break	Break
11:30-13:00		Session IV. (Opinion piece and blog)	Individual work on articles
13:00-14:00		Lunch	Lunch
14:00-14:30	Introduction	Individual work on articles	Presentation
14:30-15:30	Session I. (Principles of journalism)		Evaluation
15:30-16:00	Break	Break	Departure
16:00-16:30	Session II. (minority perspectives in the media, resources, researching)	Individual work on articles	
16:30-18:00		Session V. (Case study)	
18:00-19:00			
19:00-20:00	Dinner	Dinner	

Please note: the schedule is subject to change.

TRAVEL BUDGET AND REIMBURSEMENT

Please do not buy any tickets without our confirmation or permission, before buying the tickets you should always contact us and send us travel plan of the participant and **ONLY** after our permission you can proceed.

We ask you to bring us all boarding passes and tickets with invoices for your travel expenses. If you do not have these documents we will not be able to reimburse your money.

Travel costs are fixed amount of money per participant which is **100 EUR**. We will reimburse you the amount of money that you have spent on travel tickets but not more than the fixed amount per participant. The costs of travel by private car cannot be reimbursed.

Reimbursements will be made via bank transfer to the partner organisations after you send back the documents of return trip, and payment of bank transfer fees will be borne by recipients.

TRAVEL TO THE VENUE

We recommend to use train and bus connections to Budapest. Participants shall travel to Budapest directly. Participants are kindly required to arrive to the project venue (Star City Hotel) by using public transport. Access the hotel...

...**by walk**: from Keleti Pályaudvar and under its frontage you need to turn right, get to the other side of the Thököly street and next to the McDonald's walk to the Bethlen Gábor street. Go straight and at the 3rd crossroad - Bethlen Gábor Square - turn right to István street. Star City Hotel is at number 14.

...**from the city centre**: the hotel can be reached from the main metro station in just 7-10 minutes, travelling 3 stops from Deák Ferenc tér until Keleti Pályaudvar with Metro line no. 2 (red line).

Main bus lines, which are connecting the Buda and Pest side (such as 7E, 107E or 178) also stop at Ferenciek tere / Vaci utca. Take a short walk to Deák Ferenc Square and take 3 stops to get to the hotel's area.

Participants are kindly required to arrive to the project venue (Hotel Griff) by 1 p.m. on 15th May.

Address of project venue: H-1078, Budapest István u. 14. <http://starhotel.hu>

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ACCOMMODATION



Star City Hotel: Star City Hotel is located 400 m from both the neo-romantic City Park and Keleti Train and Metro Station. The hotel provides free WiFi throughout. The elegant Andrassy avenue is only a 10-minute walk from hotel. 3 participants will be accommodated per room, divided by gender, mixed by nationality. **Please note** that if some participants will stay longer for any reasons, organisers will not provide them accommodation. Please contact us to discuss your travel plan before booking your tickets.



MEALS

Participants will be provided dinner on the 1st day, 3 meals on the 2nd day, breakfast and lunch on the 3rd day. Dietary needs such as vegetarianism will of course be taken into consideration as much as possible. Please be however open-minded and curious to Hungarian cuisine.

VISA AND TRAVEL DOCUMENTS

Participants coming from the European Union do not need visa to enter the territory of Hungary. Participants from these countries will need to have only a valid identity card or an international passport. **Please check the validity of your ID or passport before departure. Before travelling, check whether you are entitled to leave your country and enter to Hungary with your travel documents!**

ADDITIONAL EXPENSES

The official currency of Hungary is forint. Don't forget to change your currency if you want to buy souvenirs or some extra things you need (accommodation and meals are provided for the project days). Budapest local transport company's ticket offices and vending machines accept bank cards. You can find a list of exchange offices in Budapest [here](#).

INSURANCE

Participants are required to have an insurance for the whole duration of the project. This is obligatory for your safety and health. The European Health Insurance Card is valid in Hungary. In case you have the card, you do not need to have additional insurances.

WEATHER

All updates about the weather are here:

www.weather.com/weather/today/l/Budapest+Hungary+HUXX0002

FACEBOOK GROUP

We invite all participants to join the Facebook group dedicated to the project:

<https://www.facebook.com/groups/worldchangingwords/>



APPLICATION AND DEADLINE

The application form can be accessed at the following link:

http://culturalrelations.org/Files/Erasmus/Application_form-WcW.docx

Deadline for application: 15 March 2017



András Lőrincz
organiser



andras.lorincz@culturalrelations.org



<https://www.facebook.com/lorinczandras>



0036 20 572 5972

Mirjam Szakács
organiser



mirjamszakacs@gmail.com



<https://www.facebook.com/szakacsmirjam>



0036 20 222 2153

Institute for Cultural Relations Policy (Kulturális Kapcsolatokért Alapítvány)



1131 Budapest, Gyöngyösi u. 45. (8. lh. fszt. 3.)



institute@culturalrelations.org



culturalrelations.org



blog.culturalrelations.org



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