

“It is not only a question of a better life, but **systematic, organized** and **permanent support** towards youth that contributes ensuring stable and wider developed communities.”

- The Youth Strategy of Pancevo, made by youth

# WELCOME TO THE INFOPACK



# RETOOLED

# Rethinking & EnVisioning Tools for Education

**This document is intended to deliver some logistical information to you, first, about the whole 19 months project, than about the TC venue, travelling, accommodation, workshop plan, etc. Tell us if it didn't.**

**Suggestion: Everyone should read it very carefully and save/print this document and take it with you.**



## A BIT ABOUT THE **WHOLE** "RETOOLED" ENVISION

This project of ours (*yes, yours as well!*) is designed to tackle the quality issues on youth work and NGO management in few different aspects. It answers following **needs**, relevant for the whole youth sector in Europe:

- Fluid structures of NGOs, lack in change management skills, limited capacities among team members to support volunteers;
- Static impact – lack of continuation of activities, working from project to project;
- Narrow perspective of NGOs, limited resources, lack of networks;
- Lack of data skills in terms of general usage, analysis, interpretation, and communication both between young people, as well as NGO and different sectors;
- Narrow impact of NGOs activities on society, lack of wider outreach;
- Lack of connection with target groups, lack of empathy with them – need for better cooperation and understanding of young people's needs;
- Sense of isolation among NGOs and young people – competition among NGOs instead of cooperation and co-support.

## SO, HAVE YOU EVER BEEN AFFECTED BY THESE **TROUBLES?**

Wrong diagnosis made by YNGOs (resulting from lack of knowledge on social diagnosis), or following the topics offered by grant-givers, not following the real needs of young people and their current preferences, outdated youth strategies of policy makers who are offering grants in misdiagnosed fields which result in discrepancy between granted youth projects and the reality of young people's lives...



These results are in misuse of public resources, ineffective activities, demotivation of youth workers and wrong perception of the whole sector that causes a circle of damages. All this is rooted back to the problem of inability to read, collect and analyze data to build better strategies and activities for young people based on them.

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## WE ENVISION **ALL OF US** FULFILLING THIS MISSION:

During and after the complex training program for **youth workers and YNGOs managers**, partners will work together on **archiving and disseminating outcomes**, as well as promoting high quality youth work that responds to current challenges that youngsters are facing. This we will do through registering all knowledge, terms, messages, hints and tips into comprehensive narrative in the forms of: **e-learning, vlogs, webinars, radio shows, audio books, games, educational games, gamified learning experiences, etc.**

... CHECK OUT A BIT OF INFO ON THE APPLICANT **NGO** :





## THEN, WHAT IS THE **MASTER PLAN** FOR THIS JORNEY OF OURS?

Knowing the crucial youth work role in providing equal opportunities for education and youngsters participation in Europe and beyond, we decided to:

1. **Build capacities and professionalise our YNGOs to function effectively in terms of generating a social change, inner and outer management and strategy building**, through complex training of YOU - youth workers and YNGO managers, on:

- **TC#1 SOCIAL DIAGNOSIS/ SEPTEMBER 2016 / KRAKOW /**

(how to gather data, do empirical research, examine real society needs and respond with appropriate measures and activities)

- **TC#2 SOCIAL IMPACT MAKING / NOVEMBER 2016 / PANČEVO /**

(learning how to understand digital media and data, use creative technology, IT and visual data presentation in social campaigns, youth work and public activities so they are reaching young people and making impact)

- **TC#3 COACHING AND MENTORING / APRIL 2017 / KLJUČ /**

(learning how to support and engage youngsters in activism and manage organization in participatory way, transforming a working space into a learning space)

- **TC#4 CO-MANAGEMENT/ MAY 2017 / PANČEVO /**

(involving all stakeholders into social problem solving, cooperating with public authorities, creating common strategies, implementing changes together)

2. Support international quality alliance among partner and other YNGOs in whole Europe and beyond, through **sustaining efficient communication skills and mutual support an e-learning platform on international level among YNGOs** ("Conjoint consulting therapy of NGOs") using:

- preparation of several e-learning measures (webinars, vlogs, radio shows, audio books, games, educational games, gamified learning experiences, moodle,..),
- dissemination of it on a basis of open resources available for all YNGOs for free, follow up activities in all participating countries consisting in implementation of knowledge gained and skills acquired, as well as preparing all local youth workers to work in a way we have together learnt.

3. **To give open access** (via Creative Commons open licenses) **to educational materials that support quality and impact of the youth work all across Europe on a common platform** (youth media, IYNGOs, branch portals, social media).



ACTIVITY : MOBILITY OF YOUTH WORKERS / TC /

DATES : 18/10/2016 — 25/10/2016

VENUE : KRAKOW, POLAND



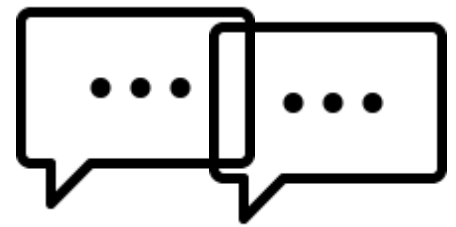
TC #1

# Social Diagnosis



DESCRIPTION: **SOCIAL DIAGNOSIS** — LEARNING AND SHARING KNOWLEDGE ON HOW TO GATHER DATA, DO EMPIRICAL RESEARCH, EXAMINE REAL SOCIETY NEEDS AND RESPOND WITH APPROPRIATE MEASURES AND ACTIVITIES

# "SOCIAL DIAGNOSIS"



The aim of this TC is to enable YNGOs to **examine local realities** and **needs** of young people and **base the strategy** of an YNGO **on real needs** that young people face.

One aspect of social diagnosis is empirical. In order to see the society needs you need data and media literacy, you need to be able to read budgets and various datasets, formulate effective messages based on data, with strong empirical foundation. It is crucial to teach what a measure means and how to measure things. We believe that is the essence of contemporary approach to society.

## **Activities that we plan to undertake:**

- practical exercises on social diagnosis methodology and social surveys and observation techniques, with a special focus on participant observation technique of field research by which an investigator (participant observer) studies the life of a group by sharing in its activities (peer to peer and youth to youth models);
- tools and methodology of social dialogue with youngsters, structured dialogue as a tool for examining current needs of young people;
- practice on cooperation with youth centres, schools and other specialist institutions in relation to dialogue with youth, planning a strategy for NGO basing on needs analysis, tools for environment analysis, strategy writing and executing, sharing tools and know-how on participatory way of conducting activities with youngsters.

Acquiring new skills, enhancing their leadership skills, enabling them to work in teams and exercising their critical thinking, visual data presentation, and self-evaluation abilities, are just some of the competences that will be supported developing during our project.

## **Besides this core impact of the project, there are other impacts that we are expecting to achieve:**

- Shared information about cultures, community and the needs they are addressing;
- Discussion about similarities and differences between the local and national structures;
- Interact throughout the project process,
- Practical and theoretical knowledge, skills, attitudes gained that can use in active participation in the community,
- Empower team workers to create a learning instead of working environment;
- Work on future projects together (after this training course, we expect new partnerships to be made between the organizations).





## ARE YOU THE CHOSEN ONE?

We understand that young people from whole Europe are a group that undergoes dynamic changes and transformations that are hard for any formal systems to catch up. In this case, a YOUTH WORKER is the one that is the closest to real needs of young people and should provide current actions.

*Do you want to involve your YNGOs in significant rethinking in order to develop truly relevant tools and know-how for youth work that will effectively help them cope with constant change, to combat isolation, develop sense of usefulness and contribute to the development of oneself, the local and wider community?*

With these skills by their sides, YOU, the youth worker, will be inspired to create for yourself, an environment for growth and safe progress, developing a safe “starting point”, based on values, self-awareness and self-confidence.

Participants of all training courses (2 per every partner) will be appointed by partner organizations. All trainings are designed for **youth workers, NGO managers, youth leaders, who are active in their organizations working with young people**. Therefore, all participants should be preferably involved in their NGO management and be decisive persons in their organizations.

Even though gender is a tricky thing, let's try to keep gender balance and equal participation of people with fewer opportunities as we prefer by ourselves, as NGOs and participants as individuals. Age 18+.

To select proper participants, we prepared the [application form](#), in which participants will point out the fields they are working with, their interests and personal and professional capacities to hold on with the topic of specific subject of training courses. We will take into account possibility of disseminating project results and implementing knowledge gained directly into youth work, contributing to development of sending NGO and the network of partners.

The methodology used for these TCs will be non-formal education. We will also provide the space for individual reflections about participants learning to highlight importance of personal development in non-formal education and also to make learning on this training more explicit to participants.

Participants will be introduced to the whole concept of 8 key competences and Youthpass which they will receive at the end of the training course.

The high involvement range will be assured by creating a supportive empowering environment during all the activities aimed towards participants, so they will feel free and encouraged of engaging in tasks, proposing initiatives, taking active part in the whole process.

WE KINDLY ASK YOU TO SET FOOT ON A JOURNEY OF BECOMING A PARTICIPANT HERE





## FEW TIPS THAT CAN HELP YOUR NGO CHOOSE YOU AS THEIR REPRESENTATIVE:

The point is to invite participants, who will be capable of transmitting the knowledge gained in their NGOs and be able to implement changes along new philosophy of thinking about NGO work - examining data, designing suitable activities, tackling real problems, making a social change.

Representatives of the partner organizations will present the results of the training to their colleagues. For this purpose every organization will organize a small scale meeting where all the members and local youth people will be able to attend. Everything will be monitored by the hosting partner organization.

### Set of quality measures we agreed upon embrace following obligations for the preparation process:

- preparing the participants for an intercultural experience;
- introducing the participants to the conditions of Erasmus+;
- explaining the context and the objectives of the project, as well as the activities;
- making a connection between the selected participants to reach a better communication level;
- taking care of inclusion of participants with different opportunities, and caring about diversity balance of the whole group
- facilitating the participant through applying the [application form](#) until the 10<sup>th</sup> of October 2016
- informing the organizers about the special needs of the participants

When it comes to support and monitoring, NGOs will be given access to daily materials and contact with participants to provide mental, logistic and content-related support from home country.

Partners will inform their groups also about the travel costs and the possible contribution that may be needed. Well command of English will be requirement for youth workers, so linguistic preparation should be provided by partner organizations before departing.

Our staff and trainers will implement additional measures if the project objective will meet risks not to be fully achieved: additional sessions, more activities working on certain issues, “homework’s”, or additional optional reading materials and more responsibilities shared with partners and their representatives.

SO, NOW WHEN THE CHOICE IS MADE  
LET'S PACK THE BACKPACKS  
WITH PRACTICAL AND LOGISTICAL INFO  
AND PLAN OUR JOURNEY.

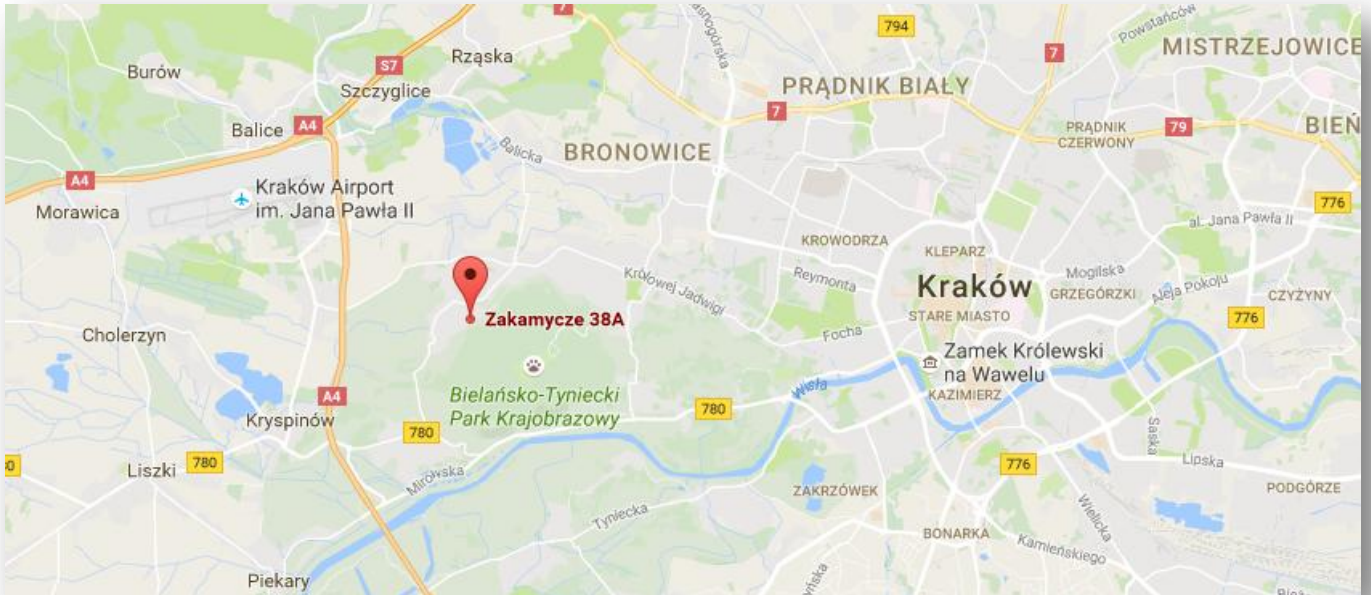


VENUE:



Villa [Zakamycze](#) is located in the green, fabulous and prestigious district of Krakow, less than 8 miles from International Airport Balice, 11 miles from The Main Market and a short drive from the water sports centre and guarded beach.

The whole hotel will be on our own disposal. We will be accommodated in 2,3 persons rooms. Please specify if you are uncomfortable of sharing rooms with international roommates. All rooms in Villa have bathroom and TV-sat. We can use swimming pool, terraces and grill. All meals are provided on the spot.



### Traveling procedure:

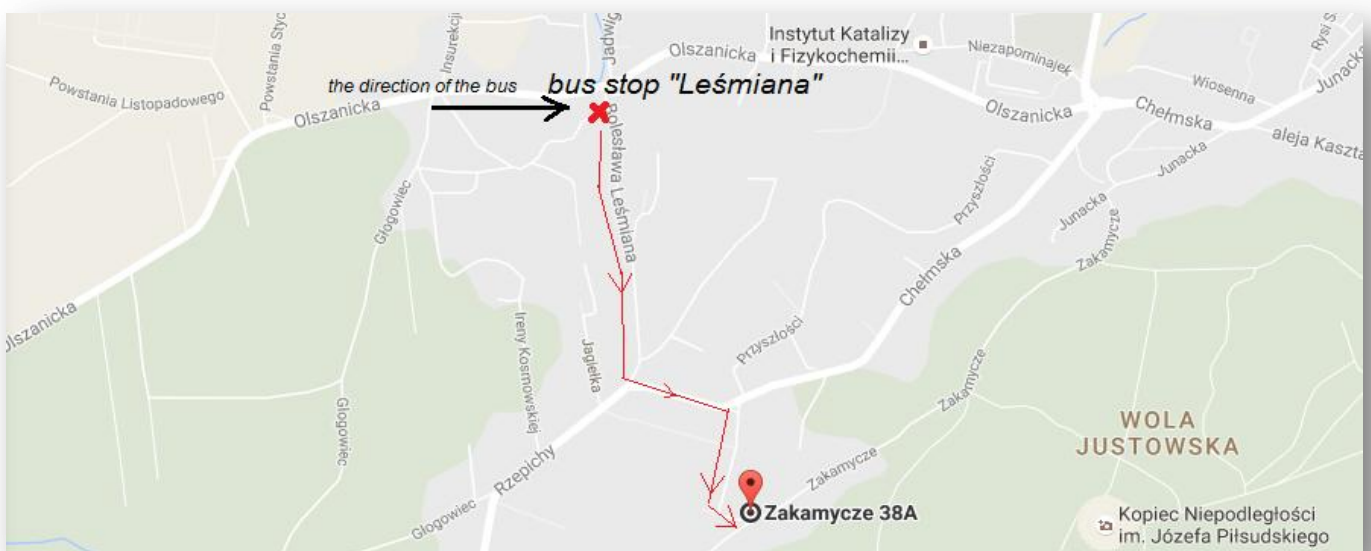
#### 1) From the **airport**:

You are lucky ☺ You have a direct bus from the airport to the venue: 902 direction "Dworzec Główny Wschód" and your bus stop is "Leśmiana".

This will take you 30 minutes, including few minutes walking from the bus stop:

#### 2) From the **bus/railway station**:

You are still lucky ☺ There is a direct bus from "Dworzec Główny" no.152 direction "Cmentarz Olszanica", or "Olszanica" and your bus stop is "Leśmiana". You can also use the bus 902 direction "Kraków Airport" (the bus departs from eastern side of the bus station next to lower platform "Dworzec Główny Wschód") and leave the bus at the same stop "Leśmiana". The further path is shown on the map.





100% of **accommodation** and **activity costs** are covered by the programme. Fee for participation: 15EUR. Travel costs will be reimbursed to **all participants who actively participate in the training**. It is crucial that you always buy a return ticket for every travel you make since we can only reimburse money for the amounts represented on the ticket(s).

The **international travel costs** will be covered according to the rules of [ERASMUS+ distance calculator](#):

|              |               |                |                |                |
|--------------|---------------|----------------|----------------|----------------|
| 100 - 499 km | 500 - 1999 km | 2000 - 2999 km | 3000 - 3999 km | 4000 - 7999 km |
| 180 euro     | 275 euro      | 360 euro       | 530 euro       | 820 euro       |



## SAFETY MEASURES

**Insurance:** EU citizens, please take your European Health Insurance Card with you. It will entitle you to use healthcare system on equal basis as polish citizens. Citizens of Bosnia and Serbia can use public healthcare system to the same extend (legal basis: bilateral agreement between our states).

### Emergency numbers:

Police: 112  
Firefighters: 998

### Hotel address:

Villa Zakamycze  
Zakamycze 38A  
94-294 Kraków

### Project team numbers:

Barbara: 0048 506298257  
Piotrek: 0048 512852146  
Natasha: 0038 643595553

### Hosting NGO address:

Europe4Youth  
Ul. Urzędnicza 14/1  
30-051 Kraków

## WE ARE THE TEAM OF TRAINERS, AT YOUR SERVICE:



### BARBARA MOS

Skilled trainer in the field of intercultural relations, youth participation, equality and human rights issues, project management, strategic and team management in NGO. Experienced researcher, sociologist and educator. On a daily basis youth consultant, project coordinator, structured dialogue ambassador and... Star Wars fan.



### NATASHA LENDJEL

Enthusiast of non-formal educational methodologies, transforming civic courage, redefining old & building new attitudes considering the examples of positive life values, as opposed to negative authority & dictators of power in society, strengthening the courage and boldness of non-violent struggle against the abuse of power, social exclusion, injustice of certain individuals & groups... are my drive.



### PIOTR WARZYSZYNSKI

Co-founder of Europe4Youth, member of the board in Polish National Youth Council, expert in EuropeanYouth Forum in the field of Recognition of Non-Formal Learning, founder and coordinator of universal tool for non-formal learning outcomes "CompetencePassport" (comp-pass.org), expert on strategic management, processmanagement, finances), accountant and fundraiser.



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of the European Union



Kreativni omladinski centar  
Pančeva za borbu protiv side