

A BOTTLE FOR YOUR MESSAGE / E+ TC Sos del Rey Católico 24-29.10.16

	24th Monday ZERO	25th Tuesday ONE	26th Wednesday TWO	27th Thursday THREE	28th Friday FOUR	29th Saturday FIVE
Day Topic	FROM EUROPE TO SOS	THE 5 W's	LET'S GET READY	OUR COMMUNITY	A BOTTLE!	FROM SOS TO EUROPE
8:30			← BREAKFAST →			
9:30	ARRIVAL of PARTICIPANTS (ZARAGOZA) ↓	OFFICIAL OPENING -Training Course Intro- Expectations & Objectives	THE MESSAGE II Think Communication Strategically	THE COMMUNITY "Social Networks for NGO's"	FOLLOW UP! I -Project Market-	DEPARTURE of PARTICIPANTS ↓
11:00			← COFFEE BREAK →			
11:30		WHO ARE YOU? -NGO's intro, communication tools & strategies	MEDIA LAB "Tools & Tips"	SOCIAL ADS & CAMPAIGNS	FOLLOW UP! II -Project Market-	
13:00			← LUNCH TIME →			
15:00		ERASMUS PLUS "The story behind"	MEDIA LAB II	SOCIAL ADS & CAMPAIGNS II	DEOR IN ERASMUS+	
16:30			← COFFEE BREAK →			
17:00	MEETING POINT at Zaragoza (Transfer to SOS)	THE MESSAGE Think Communication Strategically	PROACTIVE COMMUNICATION "The audience cares"	SHARING BEST PRACTICES	LET'S EVALUATE -TC Evaluation-	
18:00	GETTING TO SOS -Hostal Las Coronas- Guided Tour Getting to know each other			SHARING BEST PRACTICES "Peer Fine Tune"	COMFY GROUP	
20:00	WELCOME EVENING	COMFY GROUP	COMFY GROUP	COMFY GROUP	FAREWELL PARTY	

